

Maintaining that metallic

As your clients trusted beauty coach you need to make her aware of how she can keep this gleaming metallic effect for longer. The key is home care.

Using the Color Brilliance pH optimized shampoo from INVIGO will allow for up to 7 weeks color protection.*

The optimized low pH formula helps to close the cuticle after coloration, to enable a better color retention. Giving an excellent hair feel after coloration.

Offering your client express service in between her appointments for a quick top up is recommended especially for the lighter version of the trend.

*with regular use of INVIGO Color Brilliance Shampoo

COLOR BRILLIANCE- BLEND™

WITH LIME CAVIAR
Rich in potent anti-oxidants
and vitamins



COPPER
ENCAPSULATING
MOLECULE
Maintains vibrancy



HISTIDINE &
VITAMIN E
Helps to control the
oxidation process
after coloration

