



ULTIMATE SMOOTH PROFESSIONAL GUIDE





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AT HOME USE**

**50%
OF WOMEN
ARE CONCERNED
ABOUT DRY OR
FRIZZY HAIR***

**WHAT IF
WE COULD OFFER
THEM A MULTI
BENEFIT SOLUTION
THAT NOURISHES &
SMOOTHENS HAIR
INSIDE OUT?**

NEW

ULTIMATE SMOOTH

NOURISHMENT IN 30 SECONDS,
SMOOTHNESS THAT LASTS UP
TO 3 DAYS



*if unwashed for 3 days vs. untreated

HOW IT WORKS

FOR ULTIMATE SMOOTHNESS & SHINE, HAIR CRAVES
INSIDE & OUTSIDE NOURISHMENT



**PATENTED TECHNOLOGY
SQUALANE & OMEGA-9**



INSIDE
DEEPLY NOURISHES
THE HAIR



OUTSIDE
RECREATES A
PROTECTIVE BARRIER

**NOURISHMENT IN 30 SECONDS,
SMOOTHNESS THAT LASTS
UP TO 3 DAYS***

96 HOURS OF FRIZZ CONTROL**

UP TO 85% SMOOTHER HAIR***

SILKY SHINE

BEFORE
with non-conditioning
shampoo

AFTER
with ULTIMATE SMOOTH
routine* & blow-dry



*Shampoo, Mask, Oil Serum

BEFORE
with non-conditioning
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AFTER
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**NOURISHED
HAIR WITH**
SHINE
SMOOTHNESS
FRIZZ CONTROL
DEFINITION
FOR CURLS

MIRACLE OIL SERUM

INSTANT &
TRANSFORMATIVE
RESULTS

HEAT & UV
PROTECTION

OUR MOST
INTENSE OIL*



*less product needed vs other
Wella Professionals oils



CLEANSER & PREPARE

ULTIMATE SMOOTH

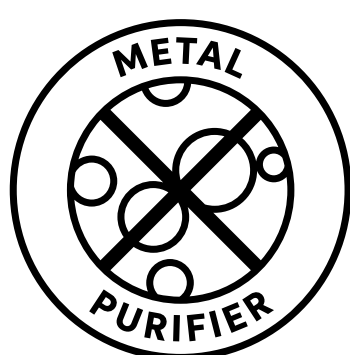
STEP 1 SHAMPOO

Nourishing formula lathers into a luxe foam to cleanse dry, dull hair of impurities and prepare it for deep nourishment. Formulated with Metal Purifier technology to detox your hair from metals.

Color safe.

Apply to wet hair and lather.

Rinse and repeat if needed.





CONDITION & MAINTAIN

ULTIMATE SMOOTH

STEP 2 CONDITIONER

Daily conditioner that instantly detangles and nourishes hair, leaving it smoother and shinier while reducing frizz.

Apply to clean, damp hair lengths and ends. Leave on for 30sec - 3min. Rinse thoroughly.



INTENSE NOURISHMENT & SMOOTHEN



ULTIMATE SMOOTH

STEP 2 INTENSE MASK

Luxurious mask for deep inside out nourishment. Leaves hair visibly smoother and shinier, while reducing frizz.

Apply to clean, damp hair.

Leave on for 5-10min.

Rinse thoroughly.



NOURISH, PROTECT & FINISH



ULTIMATE SMOOTH

STEP 3 MIRACLE OIL SERUM

Intense oil serum that nourishes hair, leaving it visibly smoother & shinier. Offers frizz control and protects from UV and heat. Apply 1-3 pumps on hands, distribute evenly onto damp hair lengths & ends. Use also on dry hair.

OUR MOST INTENSE OIL
YOU MIGHT NEED TO USE LESS THAN WITH OTHER OILS

Let it absorb
for 30 seconds



CAPTIVATING FRAGRANCE

SPARKLING CITRUSES WITH A FLORAL HEART AND A
WARM AMBERY BASE.



ULTIMATE SMOOTH

MIRACLE BLOW DRY SERVICE



01. Consultation is key!
Let your client tell about her hair, and ask open questions. This service is ideal for frizzy, dry or dull hair.



02. Start by shampooing hair with Ultimate Smooth shampoo twice.
This will remove all the impurities & prepare hair for the treatment. Rinse thoroughly and towel-dry.



03. Mix 25ml of Ultimate Smooth Mask with 3-5 pumps of Miracle Oil Serum. Divide hair in four parts & apply it section by section on lengths & ends.



04. During the development time, relaxing scalp massage will help to make the moment extra pampering. Finally, rinse and towel-dry.



05. Apply the Miracle Oil Serum evenly on damp hair lengths & ends. Let sit for 30 seconds before blow drying the hair smooth.



06. A drop of oil serum on dry hair will bring more definition & shine.

MIRACLE OIL SERUM IN SALON USE

**MIRACLE OIL SERUM CAN BE USED IN
MANY WAYS DURING THE SALON SERVICE**

FOR FRIZZY & DRY HAIR

Use the oil serum as a pre-shampoo on lengths & ends.

It helps to protect the most dry or frizzy areas from over-cleansing.



FOR FRIZZY, DRY OR CURLY HAIR

Mix it with the mask (~3-5 pumps to ~25ml of mask) for a more intense rich treatment.

Helps provide additional nourishment, anti-frizz and definition.

FOR FRIZZY OR DRY HAIR WITH DAMAGE

Apply Ultimate Repair Miracle Hair Rescue before applying Miracle Oil Serum.

Helps to intensively repair the hair before finishing with added anti-frizz effect.



AT HOME ROUTINE

CARE TIPS FOR YOUR CLIENT

Educating your clients on the right use of products can make a difference on the usage experience. Here are some tips how to guide your clients...

SHAMPOO

For best results, lather twice, concentrating on hair roots.



CONDITIONER or MASK

Guide your client to apply rinse-off treatments on towel-dried damp hair.



MIRACLE OIL SERUM

Show your client how much and how to apply it evenly through hands.



Coarse hair? Mask is suitable for each use. For fine-medium hair, recommend as a weekly treatment.

Miracle Oil Serum has UV & heat protection for up to 220c.

All Ultimate Smooth products are also suitable for colored hair.



CHRONOGRAM WITH ULTIMATE SMOOTH & ULTIMATE REPAIR

WHAT IF A CLIENT HAS DRY, DULL HAIR WITH SOME DAMAGE?

AT-HOME CARE ROUTINE CAN ALSO COMBINE ULTIMATE
SMOOTH WITH ULTIMATE REPAIR

CARE ROUTINE FOR FRIZZY HAIR WITH DAMAGE

	STEP 1 SHAMPOO <small>(Lather twice if needed)</small>	STEP 2 CONDITIONER /MASK	STEP 3 LEAVE-IN	STEP 4 PROTECTION
1ST Wash SMOOTHEN & NOURISH	 For lightweight luxurious cleansing	 Intense nourishment 5-10 mins	 Smoothen, protect from frizz, add instant shine	
2ND Wash REPAIR & STRENGTHEN	 ULTIMATE REPAIR SHAMPOO	 Ultimate Repair Mask Deep repair 5-10 mins	 Miracle hair repair Reverse hair damage inside & out	 Smoothen, protect from frizz add instant shine
3RD Wash MAINTAIN SMOOTHNESS	 For lightweight luxurious cleansing	 Instant detangling 30 sec - 3 min	 Smoothen, protect from frizz, add instant shine	






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