



ULTIMATE COLOR

LEAVE-IN MASK EBOOK

MOISTURE, ANTI- BREAKAGE & UV PROTECTION FOR ALL COLORED HAIR

UP TO 4X MORE RESISTANCE
TO BREAKAGE*

MINIMIZE RINSING STEPS,
AVOIDING WASHING OUT YOUR COLOR



A lightweight leave-in mask, with antioxidants and moisturizing properties for up to 4x more resistance to breakage*

Color care from the inside out, for healthy-looking hair. With Patented technology.

- Minimize rinsing steps, for long lasting color vibrancy
- Acts as a hair shield for color protection
- Shinier hair**



HOW TO USE

After shampooing with Ultimate Color sulfate-free shampoo, squeeze out excess water from the hair. Apply 1 to 2 pumps to the palm of the hand, rub to distribute and apply to lengths and ends. Leave for 30 seconds before combing through and styling as desired. Do not rinse off.

Curls and coarse hair may require additional amounts.

Apply a small amount to dry hair to smooth ends or define curls.

TIP: Ultimate Repair 5-in-1 Protective Leave-In

Offers protection against breakage, UV damage, heat up to 230°C, mechanical damage. It also offers instant frizz control and smoother, healthier-looking hair, making styling easier.





TECHNOLOGY

ADVANCED COLOR CARE SYSTEM

Holistic care system for color vibrancy & revitalized hair.

GLYCINE & METAL PURIFIER

Act as shield helping to protect
from damage due to free radicals.



B5

Locks in moisture from scalp to ends,
for hair that looks & feels revitalize.

FULL REGIMEN FOR ULTIMATE RESULTS

A dedicated color care range
with less rinse steps for color
vibrancy for up to 10 weeks*.

Revitalized hair from the 1st wash.

Patented technology.
With Metal Purifier, Glycine & B5.

SULFATE-FREE SHAMPOO



CONDITIONER



MIRACLE LEAVE- IN MASK



SHINE SPRAY



COLOR SEALER LIQUID LAYER

Exclusively for
professionals,
Pro+



THE STEPS

1 3 STEP CONSULTATION



2 COLOR SERVICE

Gray Coverage with Koleston Perfect Roots: 50g 5/0 + 10g 6/73 + 60g 6%

Color Touch Melt

Lengths and Ends:

alternate 20g 7/97 + 40g 1.9% and 30g 8/05 + 1g 0/56 + 62g 1.9%

Develop for an additional 20min and comb through for 5 minutes.



3 EMULSIFY & SHAMPOO

Add a little warm water to emulsify to help eliminate stains and remove the color, shampoo and rinse. Towel dry hair.



4 COLOR SEALER LIQUID LAYER

- Divide towel dried damp hair in 3-4 sections.
- Spray 2-3 times from scalp to the ends of the hair.
- Comb through and leave in.



5 OPTIONAL: MIRACLE LEAVE-IN MASK

For hair that requires additional moisture apply 1 to 2 pumps to the palm of the hand, rub to distribute and apply to lengths and ends. Leave for 30 seconds before combing through and styling as desired. Do not rinse off.



LAYER UP! PROTOCOL

CONSULTATION DIAGNOSIS

3 step consultation

Determine clients care and/or coloring requirements

Charge up for
PRO+
LIQUID LAYER

OPTIONAL: LIGHTENING &/OR COLORING SERVICES

① CLEANSING

SHAMPOO & RINSE.

Ultimate
Repair
Shampoo



Ultimate
Color
Sulfate-free
Shampoo



Ultimate
Smooth
Shampoo



② TREAT

ON TOWEL DRIED HAIR.

Ultimate
Repair
Conditioner/
Mask



Ultimate
Color
Conditioner
or
Leave-in
Mask



Ultimate
Color
Color Sealer
Liquid Layer
+ \$XX



Ultimate
Smooth
Conditioner /
Mask /
Miracle
Oil Serum



③ ④ PRIME

PRIME HAIR BEFORE CUTTING OR BLOW DRYING.

Ultimate
Repair
Miracle Hair
Rescue /
Protective
5-in-1
Leave-In



Ultimate
Color
Optional:
Leave-in Mask



Ultimate
Smooth
Miracle
Oil Serum



Ultimate
Smooth
Glass Liquid
Layer
+\$X



⑤ FINISH

DRESS THE HAIR WITH FINAL TOUCH,
TAME FLY AWAYS OR SMOOTH SPLIT ENDS.

Ultimate
Color
Shine Spray



Ultimate
Smooth
Miracle
Oil Serum



UNIQUE & CAPTIVATING FRAGRANCE

Unique, fruity &
floriental fragrance with
top notes of orange zest,
apple & leafy green.



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