

MONOCHROMATIC COLOUR

MULTIDIMENSIONAL TONE ON TONE COLOUR



This season's trend story goes far beyond a fresh palette. Monochromatic colour celebrates subtle transitions, beautifully elevated simplicity and colour that feels effortlessly luxurious and deeply personal.



IN FASION

Monochrome is fashion's boldest statement. One palette, endless impact. A style built from variations of a single color family for effortless sophistication.



IN BEAUTY

Eyes, lips, and cheeks share the same hue. Loved by celebrities and amplified by TikTok creators. Praised for simplicity and flattering effect.



IN HAIR

A sophisticated blend of similar hues, skillfully painted through the hair for tone-on-tone dimension.

HOW TO GET THE LOOK



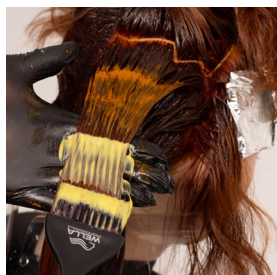
① BASE

Coverage, lift, deepen or refresh.



② LIGHTS

Highlights to frame the face.



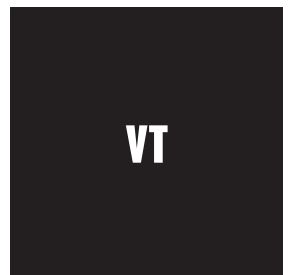
③ ACCENT

Tone on tone dimensions.



④ GLOSS/ TONER

Complete the monochromatic finish.



LEARN THE FULL SERVICE

BOOST YOUR COLOUR BUSINESS

Upgrade your root touch up and full head colour clients to a "What's Hot" Monochromatic colour service.

WHO IS THE MONOCHROMATIC CLIENT?

- Looking for tone-on-tone dimension & shine
- Enhance their natural hair colour
- To be more playful with their hair colour

BENEFIT THE HAIRDRESSER

- Attract clients looking for this season's trending looks.
- Grow average spend of your existing clients with add-on services.

A/W26 COLOUR FORECAST THE DREAM PALETTE

This season signals a sophisticated evolution of natural tones. Autumn/winter palettes blend grounded, minimalist neutrals with subtle, playful undertones, creating a refined, highly wearable, and deeply personalised colour story that feels elevated, modern, and effortlessly fresh for every client.

TONE
Amber Glow

BASE
Burl Wool

ACCENT
Red Earth

10/0

8/0

6/34

7/43

0/43

0/33

7/43

0/34

AMBER GLOW

BURL WOOL

RED EARTH

WELLA
HOLESTON PERFECT

WELLA
COLOR TOUCH

BASE
Espresso

GLOSS
Raspberry Mahogany

ACCENT
Chocolate Sauce

7/81

6/76

5/81

4/

5/02

05/98

07/75

00/56

ESPRESSO

CHOCOLATE SAUCE

RASPBERRY MAHOGANY

WELLA
ILLUMINA COLOR

WELLA
SHINEFINITY

PAIR WITH ULTIMATE SMOOTH

NOURISHMENT IN 30 SECONDS, SMOOTHNESS THAT LASTS UP TO 3 DAYS*

*When using Miracle Oil Serum, if unwashed for 3 days vs. untreated.

PAIR WITH ULTIMATE COLOR

COLOUR VIBRANCY FOR UP TO 10 WEEKS*

REVITALISED HAIR FROM 1ST WASH.

*With regular use of Ultimate Color regimen from salon to home.